



Dear Teen Blue Route Mall applicant,

Blue Route Mall is looking for teens who are interested in joining in the fun by becoming an active member of the 2018 Teen Blue Route Mall where we will invest in you as a young adult, you can't afford not to be apart!

If you are already involved in several extracurricular activities, please remember that if you are chosen as a Teen Blue Route Mall member you will be committing yourself to the activities and events scheduled for Teen Blue Route Mall in 2017.

Blue Route Mall needs applicants who have time to be supportive, cooperative, and active members of the team! Before you complete your application, please read the following information carefully:

- Applicants must be in high school, ages 13 to 18 years.
- If you are selected for Teen Blue Route Mall 2017, you will be responsible for the following:
 - Monthly meetings held on the dates below. Meetings are mandatory. You may not have more than two unexcused absences to remain in good standing on Teen Blue Route Mall. The meetings will be held on the following dates:
 - Wednesday, 28 February 2018
 - Wednesday, 28 March 2018
 - Wednesday, 18 April 2018
 - Wednesday, 16 May 2018
 - Wednesday, 20 June 2018
 - Wednesday, 11 July 2018 (please note this falls during the school holidays)
 - Wednesday, 15 August 2018
 - The meetings will take place between 6pm and 7pm.
 - Mall promotions: each member will be required to participate in a few mall events. Some of the events can be found below:
 - CANSA Shavathon
 - Stop Hunger Now
 - Mandela Day
 - Teen Blue Route Mall's members serve as ambassadors to the mall and community and therefore are responsible for their actions. Blue Route Mall reserves the right to dismiss any member of Teen Blue Route Mall for inappropriate conduct and/or actions.

If you are selected for Teen Blue Route Mall 2018, here are just a few things you will be able to enjoy:

- R500 gift card
- Store promotions and give-aways at each meeting
- Be the first to hear about hot news, great sales and exclusive events

- One Teen Blue Route Mall member will walk away with a fantastic mystery prize at the last meeting
- Plus your folks will receive FREE parking from February until end August 2018 as well as coffee vouchers each month

Teen Blue Route Mall members are given numerous opportunities to interact not only with their peers from other schools, but also business owners, managers, mall patrons and more.

Applications are accepted until Wednesday, 14 February 2018. Selected members will be notified by Monday, 19 February 2018. Applications can be sent to bronwynr@redefine.co.za

If you do not hear from us by 20 February, please consider your application as unsuccessful.

Thank you for your interest in Teen Blue Route Mall and good luck!

Bronwyn Rabie
Marketing Manager, Blue Route Mall